

IMPLEMENTATION GUIDE

Kaiser Kids Sun Care Program

*Using an Evidence-Informed Program to develop
a process model for program delivery in the practice setting*

Note: Refer to “Using What Works: Adapting Evidence-based Programs to Fit Your Needs” and the handouts in Modules 4 and 5 to modify and evaluate this program to meet the needs of your organization and audience.

“Using What Works” is available online at
http://cancercontrol.cancer.gov/use_what_works/start.htm.

To receive training on “Using What Works,” contact the NCI Cancer Information Service and speak to a Partnership Program Representative in your area. This information is available online at <http://cancercontrolplanet.cancer.gov/partners/index.jsp?cctopic=C>.

I. Program Administration (Type of Staffing and Functions Needed)

Project Coordinator (Health Educator with Professional Education experience)

- Establish clinic sites for program implementation.
- Lead clinician training on basic sun protection information at implementation site.
- Provide program materials to pediatric care providers.

Pediatric Care Providers (Recommended: pediatricians, family practitioners, nurse practitioners, physician assistants, or nurses)

- Distribute seven individual Sun Protection Packets to patients at 2, 4, 6, 12, 24, and 36 month well-child visits.
- Utilize the Anticipatory Guidance Recommendations Sheet to initiate sun safety discussions with parents and encourage sun-safe behaviors for their children.

II. Program Delivery

For additional information on modifying program materials, refer to Module 4, Handouts #2 and #6 in “Using What Works”: Adaptation Guidelines and Case Study Application.

A. Program Materials (All listed materials can be viewed and/or downloaded from the Products Page):

- **Clinician Training PowerPoint Presentation:** This sun safety training presentation can be used by the project coordinator to orient and train pediatric care providers on basic sun protection information and program implementation.
- **Anticipatory Guidance Recommendations Sheet:** This two-page sheet includes discussion points for pediatric care providers to use as a guideline for parent interactions during well-child visits at 2, 4, 6, 12, 24, and 36 months of age.
- **Protection Tip Sheets (Seven):** One sun protection tip sheet is provided for each age level of the intervention (2, 4, 6, 12, 18, 24, and 36 months of age) and describes age-appropriate sun safety guidelines for parents to practice.
- **Activity Sheet for Parents and Children:** This one-page guide sheet provides parents with nine activities to complete with their child to develop and reinforce good sun protection behaviors.
- **Sun Protection Packet:** The items included in this packet vary for each age level but may include a tote bag, infant sunhat, UV-protective sunglasses, sunscreen samples, sun safety brochures, or magnets. A copy of the age-level Protection Tip Sheet is included in the Sun Protection Packet.

B. Program Implementation

The steps used to implement this program are as follows:

Step 1: Project Coordinator presents Clinician Training PowerPoint Presentation to clinic staff to provide basic sun protection information and program implementation steps.

Step 2: At the 2-month well-child visit, the pediatric care provider gives the child's parent the 2-month Sun Protection Packet (i.e., a tote bag, infant sunhat, and the 2-month Protection Tip Sheet).

Step 3: Pediatric care provider utilizes Anticipatory Guidance Recommendation discussion points for the 2-month old age level and explains the items included in the Sun Protection Packet.

Step 4: At the 4-month well-child visit, the pediatric care provider gives the child's parent the 4-month Sun Protection Packet (i.e., sun safety brochures, a magnet, and the 4-month Protection Tip Sheet).

Step 5: Pediatric care provider utilizes Anticipatory Guidance Recommendation discussion points for the 4-month-old age level and explains the items included in the current Sun Protection Packet.

Step 6: At the 6-month well-child visit, the pediatric care provider gives the child's parent the 6-month Sun Protection Packet (i.e., two sunscreen samples and the 6-month Protection Tip Sheet).

Step 7: Pediatric care provider utilizes Anticipatory Guidance Recommendation discussion points for the 6-month-old age level and explains the items included in the Sun Protection Packet.

Step 8: At the 12-month well-child visit, the pediatric care provider gives the child's parent the 12-month Sun Protection Packet (i.e., two sunscreen samples, UV-protective sunglasses, and the 12-month Protection Tip Sheet).

Step 9: Pediatric care provider utilizes Anticipatory Guidance Recommendation discussion points for the 12-month-old age level and explains the items included in the Sun Protection Packet.

Step 10: At the 18-month well-child visit, the pediatric care provider gives the child's parent the 18-month Sun Protection Packet (i.e., two sunscreen samples and the 18-month Protection Tip Sheet).

Step 11: Pediatric care provider utilizes Anticipatory Guidance Recommendation discussion points for the 18-month-old age level and explains the items included in the Sun Protection Packet.

Step 12: At the 24-month well-child visit, the pediatric care provider gives the child's parent the 24-month Sun Protection Packet (i.e., two sunscreen samples and the 24-month Protection Tip Sheet).

Step 13: Pediatric care provider utilizes Anticipatory Guidance Recommendation discussion points for the 24-month-old age level and explains the items included in the Sun Protection Packet.

Step 14: At 36-month well-child visit, the pediatric care provider gives the child's parent the 36-month Sun Protection Packet (i.e., two sunscreen samples, the Activity Sheet for Parents and Child, and the 36-month Protection Tip Sheet).

Step 15: Pediatric care provider utilizes Anticipatory Guidance Recommendation discussion points for the 36-month-old age level and explains the items included in the Sun Protection Packet.

III. Program Evaluation

For additional information on planning and adapting an evaluation, refer to Handouts #2-8 in Module 5 of "Using What Works."

For further assistance in designing and conducting an evaluation, go to the Cancer Control P.L.A.N.E.T. Web site and see Step 2: Identify potential partners to find a research partner in your area. This information is available online at

<http://cancercontrolplanet.cancer.gov/partners/researcher.jsp?cctopic=0>.